

# 10<sup>th</sup> PALM™ Expo 2010 + Musician Expo 2010

www.palmexpo.in  
www.musicianexpo.in

*Incorporating*

**Lasers + Lighting Expo**  
**Live Sound Expo**  
**AV Install Expo**  
**Cinema India Expo**

**3 - 5 June 2010**  
**Bombay Exhibition Center**  
**Goregaon (E), Mumbai, India**

## EXHIBIT RATES (Rupees)

PALM™ Expo 2010 + Musician Expo 2010 - Exhibit Rates					
	Upto 12 sqmt	Upto 20 sqmt	Upto 30 sqmt	Upto 40 sqmt	Upto 50 sqmt
Shell Space / sqmt	Rs 8,000	Rs 7,760	Rs 7,600	Rs 7,360	Rs 7,200
Raw Space / sqmt		Rs 7,275	Rs 7,125	Rs 6,900	Rs 6,750
	Upto 60 sqmt	Upto 100 sqmt	Above 100 sqmt	Above 200 sqmt	Above 300 sqmt
Shell Space / sqmt	Rs 6,960	Rs 6,800	Rs 6,560	Rs 6,400	Rs 6,160
Raw Space / sqmt	Rs 6,525	Rs 6,375	Rs 6,150	Rs 6,000	Rs 5,775

**Booth Space will be confirmed only upon receipt of the 25% Booking Amount.**

**Shell Space** Rates includes the following Furnishings as per the default quantity mentioned in the Exhibitor Manual.

- White Pifex Boards - New Carpet - Reception Counter - Novea Chairs - Wastepaper Bin - Floral Arrangement

**\*Raw Space** Rates includes only carpeting. Power and Furniture will be charged as per the Rental Costs provided in the Exhibitor Manual. Raw space bookings will be accepted for a minimum of 20 sqmts and above.

**Taxes Extra:** As per Government Of India Rules, a Service Tax of 10.3% will be applicable on the above exhibit rates.

**Important:** For Rules & Regulations, kindly refer to the reverse of the Space Application Form.

## RULES & REGULATIONS

1. PALM™ Expo 2010 and the concurrent Musician Expo; Live Sound Expo; AV Install Expo; Lasers + Lighting Expo; Cinema India Expo; are trade focused Expos. And we do understand that Audio Visual demos and presentations in the booth help to attract visitor's attention. But Exhibitors are requested to please keep the volumes low so that it does not disturb fellow exhibitors and or the business meetings that are conducted in neighboring booths.
2. In Hall No. 1 - Quiet Hall - as a rule of thumb, the volume level when taken at adjacent or opposite stands must not exceed 75dB. All such low sound emitting monitors should also be directed inwards, towards the center of the booth and not outwards.
3. Exhibiting Companies - exceeding sound levels of more than 75dB will risk having their power supply terminated.
4. Exhibitors please Note that Hall No. 1 is a Quiet Hall. Demo of electronic musical instruments like Keyboards, Guitars, Pianos, DJ mixers and consoles, etc must be conducted through headphones. Demo of Equipment that cannot be performed through headphones must be conducted in sound proof demo rooms constructed within the booth area. Playing on Acoustic Drum sets by demonstrators or by visitors MUST be restricted.
5. Artist performances or demos aided with loudspeakers connected to amplifiers is restricted in Hall No. 1. Exhibitors who desire to conduct artist performances at their booths in Hall No. 1 must do so in specially constructed sound proof rooms located with in their booth area. Also ensuring that the sound does not filter out of the demo rooms built. For options on other spaces available for Artist Performances, kindly get in touch with the PALM™ Expo Organisers Office for more details.
6. Software Demo's through Laptop and Desktops at the booths - must abide by the 75dB noise level and sound must be directed to the center of the booth area.
7. The booths in the Musician Messe Section in Hall No. 1 must maintain the continuity of the Quiet Hall. Acoustic & Electronic drums, guitars, for demo must be housed in a sound proof demo room to ensure that the sound does not travel beyond the perimeters of the assigned booth area.
8. All Electronic Equipment that can be demoed through headphones must be organized accordingly. Demo of Electronic Guitars connected to amps will have to be conducted in sound proof demo rooms.
9. Please note that Hall No. 5 is the Noisy Hall. All Exhibitors exhibiting in Hall No. 5 are requested to please strictly adhere to the Demo Time Table Chart for their respective booths and maintain the sound levels accordingly. Sound and Noise during the demo timings may not exceed 85 decibels at any given point of time.
10. In Hall No. 5 - The Noisy Hall - while the booths demo equipment in their allotted time, neighbouring exhibitors - must keep their systems on mute mode.
11. Exhibitors building double-storey stands will have to ensure an open ground floor plan so as to not obstruct the view, in any way, of the neighboring stands.

### **IMPORTANT!!!**

**ALL EXHIBITORS IN HALL NO. 5 MUST STRICTLY ADHERE TO THE 90dB NOISE LEVEL DURING DEMOS.**

**EXHIBITORS MUST CO-OPERATE AND KEEP SOUND EQUIPMENT OFF DURING THE DEMO TIMINGS OF FELLOW EXHIBITORS**